



MARKETING DIRECTOR | DENVER

15+ years of experience

We are searching for a Marketing Director to join us in our Denver office. For nearly four decades, Norris Design has been dedicated to helping the world grow through the power of placemaking. Partnering with clients around the globe, we are transforming the way people live, work and play. Our integrated approach brings individual disciplines together to design places that get built. Every day, we set out to change the world for the better through thoughtful placemaking. We create communities that move people to create lasting memories. We shape the public realm, activating the imagination — then, we bring places to life with unique identities that live and breathe. Learn more at www.norris-design.com.

Our Baseline

- 15 or more years of progressive experience in a professional organization
- Development and implementation of marketing campaigns tailored to the AEC industry, aligning them with the company's brand values and business objectives
- Assist with business development, identifying market opportunities and trends to drive brand positioning and competitive advantage
- Lead pursuit strategies and strategic thinking to push the firm forward
- Oversee project pursuit efforts, including writing and development, process optimization, documentation, and timely responses
- Manage a well-organized system of templates and files to support the team in creating efficient RFP responses
- Oversee the production of marketing collateral and ensure alignment with brand guidelines
- Write original copy and edit content for a range of marketing and communications materials
- Administer the maintenance of firm graphics, collateral and a variety of marketing information
- Collaborate with third party website vendor to keep company website up to date
- Support public relations efforts with local media outlets and industry publications, as well as external newsletters
- Manage and oversee social media participation and seek opportunities to expand our brand
- Guide awards submissions and copyrighting
- Guide conference speaking submissions and presentations
- Advanced proficiency with Adobe Creative Suite including InDesign, Illustrator, and Photoshop
- Advanced proficiency with Microsoft Office Suite
- WordPress experience preferred
- Organized and detail-oriented with solid verbal and written communication skills
- Enthusiastic and creative with the ability to think proactively and independently
- Experience managing a team of marketers required
- A/E/C Industry experience preferred
- Bachelor's Degree from an accredited university required

Full time team members are eligible for Medical, Dental, Vision, Supplementary Insurance and Dependent Care FSA and Healthcare FSA. A portion of the Medical and Dental premiums are paid for by Norris Design. Norris Design provides an employer paid Basic Life Insurance and Long-Term Disability Insurance as well as a 4% company match to our 401k plan. Team members that become



new parents while employed by Norris Design also receive 6 weeks of paid family leave. Team members receives 8 paid company holidays per year and an accrual based PTO program starting at 15 days per calendar year. Company closure during Christmas and New Year's holidays. Plus year-round half day Fridays! The salary range for this position is \$80,000 to \$120,000.

Sound Interesting?

If you're intrigued, send us a cover letter, resume, three (3) professional references to jobinfo@norris-design.com. Please include your name, years of experience and the position you are applying for in the subject line of the email.

No phone calls please.

Norris Design is proud to be an Equal Employment Opportunity employer. We do not discriminate based upon any legally protected characteristics. All employment decisions are decided based on qualifications, merit, and business need.